



Privacy Policy

1. Introduction

Personal privacy and data security are, and will remain, priorities for Lindsey. The purpose of this document is to clearly define what we collect, store, share and use as personal data on our website at Lindsey-usa.com (the "Website"). This relates to the data of our customers, partners, suppliers, prospects, staff members, and any other person or entity that interacts with our Website. This Policy does not describe information collection practices on other third-party websites, including any third-party websites that may be linked to or from our Website.

This Policy will help you understand our commitments to protect the confidentiality of the data. This policy was last updated on September 18, 2018.

If you find issue with the content of this Policy, at any time you may contact us to request the deletion of your data by sending an email to privacy@lindsey-usa.com or mail us at:

Lindsey Manufacturing Company
Attn: Privacy Administration
760 N Georgia Avenue
Azusa, CA 91702 USA

In the case of the personal data of the employees of Lindsey, we also refer to the appendix to the Company Rules and Procedures concerning the respect of privacy and data protection.

2. Individuals' data rights under GDPR

The General Data Protection Regulation (GDPR) grants individuals' certain rights related to their personal data.

Unless they are limited by applicable law, the following rights are granted to persons who interact with the Website:

- Right to be informed: the right to be informed as to what personal data is being processed, why, and who else the data may be passed to;
- Right of access: the right to request access to the personal data we process;
- Right of rectification: the right to ask us to modify or update your personal data when they are inaccurate or incomplete;
- Right of deletion: the right to ask us to permanently delete your personal data;
- Right of restriction: the right to ask us to stop temporarily or permanently the processing of all or part of your personal data;
- Right of refusal:

- the right to refuse at any time the processing of your personal data for personal reasons;
- the right to refuse the processing of your personal data for direct marketing purposes;
- Right of data portability: the right to request a copy of your personal data in electronic format and the right to transmit such personal data for use by a third-party service;
- Right not to be subject to automated decision-making: the right not to be subject to a decision based solely on automated decision-making, including profiling, if the decision has legal effect on you or produces a similar significant effect.

3. Types of personal data

We are required to process the personal data of our customers and prospects (including customer contact persons), suppliers, staff, independent distributors, visitors, and any other individuals who interact with our Website and/or desire to conduct business with us.

We collect the following types of data for anyone who visits and interacts with our Website:

- *Identification and contact data*: the surname, first name, address, telephone number, and email address
- *Personal characteristics*: preferred language, sex
- *Professional data*: function, department, hierarchy

We may use the aforementioned information to operate, provide, maintain, or enhance our Website, including analyzing user behavior and trends.

4. Collection of your personal data

Lindsey can collect your personal data in different ways:

- Directly from you: following a request for information, a quote, a completed online form, a completed questionnaire, a subscription to our blog, or other any other methods by which the user voluntarily contacts or communicates with us through the Website.
- Through a third party: via a customer, a supplier, or a partner.
- Following networking activities, fairs and seminars.
- Using automatic data collection technologies, such as cookies and Google Analytics, when users visit the Website which may collect and save information on the date and time of your visit to the Website, the originating IP address, and the pages requested.

5. Use of your personal data

Lindsey processes your personal data for the following purposes:

- To create and track customer and supplier accounts
- To provide services related to our business sector
- To communicate information, answer questions
- To undertake verification of customers, suppliers, partners, prospects
- For billing and accounting

- For administrative and legal files, particularly in the context of audits, legal requirements, insurance, and other similar administrative and legal requirements
- In the context of conflict management
- For the access, management and the security of the premises occupied by Lindsey
- In the context of communications and marketing actions, including newsletters, the Website, and the applications where Lindsey is present
- To notify you about changes or updates to our Website and/or Policy
- For any other purpose that we may notify you of from time to time

6. Sharing your personal data

Lindsey may, as part of its professional activities, share your personal data. We limit sharing your personal data to these categories of recipients:

- Internal services of the company itself (administrative department, sales, accounting, and other similar internal departments necessary for the administration of our business and client services)
- Our partners related to external service provision: notably data hosting companies, IT service providers, the payroll office, our insurance broker, our telephone and Internet service provider, our marketing partner, the responsible third parties' installation or maintenance of our products, and other similar partners for the administration of our business and to provide client services.
- Relevant public agencies and authorities, if required to do so by law or a legitimate business interest.

In no case shall we transmit your personal data directly to third parties for marketing purposes without your consent.

7. Choices about how we use and disclose your information – Opt Out Options

We strive to provide you with choices regarding the personal information that you provide to us, either directly or by accessing our Website. To that end, we have created mechanisms to provide you with the following control over your information:

- **Communications from Lindsey.** If you do not wish to have your personal information used by us to receive notifications of new trends, products, newsletters, and special offers, you can opt-out by clicking on the unsubscribe link at the bottom of any promotional communication from Lindsey or by sending an email to privacy@Lindsey-USA.com. Because we have to communicate with you about orders that you choose to place on our Website, you cannot opt out of receiving emails related to your orders or the transferring of your personal information needed to process your orders.
- **Promotional Offers from Lindsey.** If you do not wish to have your personal information used by us to promote our products or services, you can opt-out by clicking on the unsubscribe link at the bottom of any promotional communication from Lindsey or by sending an email to privacy@Lindsey-USA.com. This opt out does not apply to information provided to us as a result of a product purchase, warranty registration, product service experience or other transactions.

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's [website](#). To manage cookies in Chrome refer to Google's instructions: [Cookie Settings](#). If you disable or refuse cookies, please note that some parts of this Website may be inaccessible or not function properly.

8. Data retention and deletion

We keep your personal data only as necessary for legitimate and essential purposes for professional relations.

Upon your request, we will delete or anonymize your personal data so that you can no longer be identified, unless the law authorizes or compels us to keep certain personal data, notably in the following situations:

- If there is an unresolved issue with your account, such as an unpaid or unresolved claim or dispute, we will retain the necessary personal data until the issue is resolved;
- If we are required to keep personal data because of legal, tax, auditing and accounting obligations, we will retain the necessary personal data for the period required by applicable law; and or
- If this data is required for our legitimate business interests, such as fraud prevention or security.

Please be aware that deleting or anonymizing your personal data may result in your user account being deleted and/or may prevent or inhibit us from contacting you in the future

9. Security of personal data

We are committed to protecting the personal data of our partners, customers, suppliers, employees, etc. We implement appropriate technical and organizational measures to protect the security of your personal data.

Lindsey aims to ensure that data is protected against accidental or intentional destruction or loss, properly used and inaccessible to unauthorized persons.

In the context of international relations and exchanges, the data can be transferred, stored and processed in any country or territory in connection with Lindsey, to guarantee the management of the commercial relationship or to provide services outside of the United States.

When we transfer information outside the United States, we strive to provide adequate protection for the transfer of personal information.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

10. California privacy rights

California Civil Code Section 1798.83 permits users of our Website who are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to privacy@lindsey-usa.com or write us at: Lindsey Manufacturing Company Attn: Privacy Administration 760 N Georgia Avenue Azusa, CA 91702 USA.

11. Children under the age of 13

We do not knowingly collect or solicit personal information from children under 13. If you are under 13, do not use or provide any information on this Website or on or through any of its features/register on the Website, make any purchases through the Website, use any of the interactive or public comment features of this Website or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information.

12. Changes to this Privacy Policy

We may make changes to this Policy in our sole discretion. In case of modification of this Policy, we will inform you by means of our Website. You should refer back to this page for the latest information and the effective date of any changes. Your continued use of the Website following the posting of any revisions to the Policy means that you accept and agree to the changes.

13. Contact us

Thank you for reading our Privacy Policy. If you have any questions about this Policy, please contact us at privacy@lindsey-usa.com.